



**News Release
For Immediate Release**

Day4 Energy's licensed manufacturing partner Gebäude-Solarsysteme GmbH (GSS) of Germany expands product line

- GSS adds Day4 DNA equipped solar modules to its existing roof integrated PV product line; targeting the growing residential roof-top market in Europe.
- First products scheduled to ship in July

Burnaby, BC, June 28, 2011 - Day4 Energy Inc., a leading global provider of solar photovoltaic (PV) products and solutions, announces the successful integration of its proprietary process equipment into the existing production line of Gebäude-Solarsysteme GmbH (GSS), a supplier of specialized, building integrated Photovoltaic (BIPV) applications to begin manufacturing advanced solar modules featuring Day4 DNA Technologies.

GSS is producing modules that use the Day4 DNA PV cell – an exclusive design and component of Day4 DNA technology which is delivered to the market through licensed cell manufacturing partners. Day4 DNA PV cells do not require soldering, and virtually eliminate PV cell energy losses after module lamination.

Included in their new product line, GSS's 48 cell multi-crystalline solar PV modules featuring Day4 Energy's patented stay powerful™ and live-long™ Technologies. Featuring exceptional field performance and high power density, this product line enables GSS to expand its existing roof-integrated product offering and take advantage of strong demand for premium performance PV modules in small to medium size roof top applications throughout Europe. A longtime partner of Day4 Energy and one of Germany's oldest and most respected PV companies, GSS is now well positioned to effectively target the high growth market for roof-top installations in Germany and throughout Europe.

"Today, roof-top systems are quickly becoming one of the most important segments of the PV market in Europe. Day4 DNA products, particularly 48 cell modules, are highly sought after by the roof-top installation companies. These modules are easy to install and – most importantly – easy to sell. They combine everything the end user is looking for – excellent energy yield, high quality and an aesthetically pleasing appearance." notes Luigi Fusi, Managing Director of Day4's Global PV module and Project Distribution business. "We have strong demand in our sales channels for this product".

Day4 Energy's engineering team completed all required upgrades to the existing module manufacturing facility at GSS in June. With the first production test runs underway, GSS is scheduled to commence commercial volume shipments during the first week of July.

"The integration of Day4 Energy's PV cell lay-up procedure into our existing production line was simple, low cost and our production ramp-up has been flawless." commented Joachim Höhne, Managing Director, GSS. "From a manufacturing process stand point, we are very pleased with where we are today, particularly with producing solar modules that have extremely low cell to module (CTM) losses – something we haven't experienced with conventional technology" observed Mr. Höhne. "And from a sales perspective, our current production plan is already fully allocated to customers. This is another



benefit that you don't normally see with standard solar modules" concluded Hans-Uwe Florstedt, Managing Director, GSS.

"The market for solar PV modules is crowded, and highly competitive. For manufacturers to compete effectively, they must either offer more value or lower cost" noted George Rubin, President, Day4 Energy. "With Day4 DNA, you can do both" concluded Mr. Rubin.

In addition to their existing sales channels, GSS is supported by the global marketing and sales capabilities of Day4 Energy. Day4 Energy recently expanded its licensees to include [Solar Modules Netherlands](#) (SMN) as part of the company's strategy to expand the reach of Day4 DNA products globally.

The Day4 DNA brand encompasses three proprietary technologies that result in superior performance over standard modules: [stay-powerful](#) Technology interconnects solar electric cells in a unique way resulting in superior energy collection even in low light conditions; [work-smart](#) Technology ensures solar panels collect electricity when partially shaded by nearby trees, buildings or debris, generating more electricity in daily operations and over the life-time of the product; and [live-long](#) Technology enables superior performance in harsh climates due to a watertight back-sheet with an aluminum layer that protects against challenging weather conditions, moisture, salt-mist and harmful gasses from greenhouses and farms that can affect the amount of energy delivered by a solar PV panel.

For more information on Day4 Energy and to view detailed animations on each technology, please visit www.day4energy.com or join the conversation by following Day4 Energy on social media applications such as [Twitter](#), [Facebook](#), [LinkedIn](#) and [YouTube](#).

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About Day4 Energy

Headquartered in Vancouver, Canada, Day4 Energy is a leading global provider of solar photovoltaic products and solutions. Active in the areas of research & design, manufacturing, technology licensing and all aspects of project management, Day4 Energy is enabling the growth of solar energy throughout the world. Day4 is listed on the Toronto Stock Exchange under the symbol "DFE". For more information, please visit www.day4energy.com.

About GSS

Gebäude-Solarsysteme GmbH (GSS) was established in 1992 and has broad experience with all current solar technologies. The company has participated in many innovative projects and has won numerous awards for architectural and engineering excellence. GSS has become known world-wide, especially for its BIPV-Products. These products are integrated in USA (New York), Canada and several European countries.

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Forward Looking Statements

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