



**News Release
For Immediate Release**

Day4 Energy enters the UK Solar PV Market

- Day4 60MC-I solar PV module receives Microgeneration Certification Scheme (MCS) and Kitemark® certification
- Announcement marks entry into rapidly expanding UK solar market

Burnaby, BC, March 2, 2011 - Day4 Energy Inc., a leading global provider of solar photovoltaic (PV) products and solutions, announces it received Microgeneration Certification Scheme (MCS) status enabling it to begin selling its Day4 60MC-I solar PV modules into the United Kingdom (UK).

An industry led and funded scheme, MCS is focused on ensuring the quality of renewable technology installations and products. Certifying micro-generation technologies used to produce electricity and heat from renewable sources, MCS is required for end users to benefit from the Feed-In Tariff (FIT) scheme launched by the United Kingdom government in April 2010.

Kitemark®, a registered certification mark owned and operated by BSI British Standards, is one of the most recognized symbols of quality and safety. The achievement of both designations marks the entry of Day4 Energy into the promising UK market.

According to a recent industry report, the UK experienced unprecedented growth in solar PV demand with installations reaching an estimated 45MW in 2010, up from just 4MW the previous year. Demand in this rapidly expanding market is expected to exceed 146MW in 2011.

Featuring innovative, proprietary technologies and constructed with only the highest quality materials, Day4 solar PV modules deliver exceptional, real-world performance daily, and over the life of their installation.

“Most PV modules are designed to perform well under ideal conditions. The Day4 60MC-I performs exceptionally well in a wide range of conditions – particularly those affecting rooftop installations in the UK”, says George Rubin, Day4 Energy President. “The Day4 60MC-I module featuring Guardian™ Technology is three times less sensitive to the effects of time-of-day shading from chimneys, trees or buildings - significantly increasing the amount of electricity produced when compared to the performance of conventionally designed modules.”

With a strong and growing sales and distribution network for Day4 solarMODULES in well established markets like Germany and Italy, Day4 Energy is currently seeking qualified distribution and installation partners in the United Kingdom. For more information, please visit www.day4energy.co.uk. To visit our corporate website, please visit www.day4energy.com

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About Day4 Energy

Founded in 2001 and headquartered in Vancouver, B.C., Day4 Energy is a leading provider of technologically advanced solar photovoltaic modules, equipment and solutions serving the residential, commercial and large-scale project markets. Based on patented technology, superior product quality and an exceptional track record of performance, Day4 Energy is enabling the growth of solar energy.



Day4 Energy is listed on the Toronto Stock Exchange under the symbol “DFE”. For more information, please visit www.day4energy.com.

About BSI British Standards

BSI British Standards is the UK's National Standards Body (NSB) and was the world's first. It represents UK economic and social interests across all of the European and international standards organizations and through the development of business information solutions for British organizations of all sizes and sectors. BSI British Standards works with manufacturing and service industries, businesses, governments and consumers to facilitate the production of British, European and international standards.

Part of BSI Group, BSI British Standards has a close working relationship with the UK government, primarily through the UK Department for Business, Innovation and Skills (BIS).

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Forward Looking Statements

This news release contains forward-looking information. These statements relate to future events or future performance and reflect management's current expectations and assumptions. A number of factors could cause actual events, performance or results to differ materially from the events, performance and results discussed in the forward-looking statements. These forward-looking statements are made as of the date hereof and the Company does not assume any obligation to update or revise them to reflect new events or circumstances.