



**Market Update
For Immediate Release**

Day4 Energy's First solarSYSTEMS Franchise Partner is Fully Operational

Burnaby, BC, October 25th, 2010 - Day4 Energy Inc. (TSX: DFE), a leading global provider of solar photovoltaic (pv) products and solutions, announces that one of the first franchise partners to join Day4 solarSYSTEMS turnkey manufacturing program, Gebäude-Solarsysteme GmbH (GSS) of Thuringia, Germany, is fully operational and delivering Day4 branded solar pv modules for custom applications – ahead of schedule. This announcement comes several months ahead of the anticipated production launch schedule. When operating at maximum capacity, the line is expected to produce 15MW annually and generate significant royalty revenue for Day4 Energy.

As the oldest and most respected PV company in Germany, GSS is the first solarSYSTEM partner to begin the manufacture and distribution of Day4's advanced solar modules for its roof-integrated PV solutions and other building integrated PV (BIPV) products based on high efficiency, monocrystalline solar cells. With strong market presence in France and Belgium, the addition of the Day4 solar technology and manufacturing processes extends the reach of Day4 branded products into a new vertical market. And as solar approaches grid parity in many markets, combining PV technologies with construction materials is becoming increasingly important with the rapidly growing BIPV market.

"The roof-integrated market in France is becoming a significant market within central Europe," says George Rubin, President of Day4. "Incorporating Day4 technology into new products for GSS clients, including roofing materials for construction and automotive applications, allows Day4 to leverage the longstanding relationships GSS established over the years in these market segments."

"We are very pleased to be Day4 Energy's first manufacturing partner. After a successful installation in August, we are in the process of ramping up and applying our strengths in customization, certification and manufacturing to developing new products based upon Day4 Energy's advanced pv technology" said Mr. Höhne, Director of GSS.

Day4 solarSYSTEMS is an innovative franchise partnership program from Day4 Energy that enables businesses to manufacture, distribute and sell certified DAY4 branded solar modules and expand our advanced technology to markets across the globe. As a revolutionary approach and the first in the industry, this turnkey manufacturing package allows partners to swiftly establish a production facility and generate revenue growth.



The North American introduction of Day4 Energy's solarSYSTEMS recently occurred at Solar Power International held in Los Angeles, California. To learn more about this unique franchise opportunity, please visit www.day4solarSYSTEMS.com.

About Day4 Energy

Headquartered in Vancouver, Canada, Day4 Energy is a leading global provider of solar photovoltaic products and solutions. Active in the areas of research & design, manufacturing, technology licensing and all aspects of project management, Day4 Energy is enabling the growth of solar energy throughout the world. Day4 is listed on the Toronto Stock Exchange under the symbol "DFE". For more information, please visit www.day4energy.com.

About GSS

Gebäude-Solarsysteme GmbH (GSS) was established in 1992 and has broad experience with all current solar technologies. The company has participated in many innovative projects and has won numerous awards for architectural and engineering excellence. GSS has become known world-wide, especially for its BIPV-Products. These products are integrated in USA (New York), Canada and several European countries.

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Forward Looking Statements

This news release contains forward-looking information. These statements relate to future events or future performance and reflect management's current expectations and assumptions. A number of factors could cause actual events, performance or results to differ materially from the events, performance and results discussed in the forward-looking statements. These forward-looking statements are made as of the date hereof and the Company does not assume any obligation to update or revise them to reflect new events or circumstances.